



Metior, Inc. delivers powerful **Peer-to-Peer (P2P) mobile texting campaigns** designed for real estate agents and brokerages who want **immediate results, higher engagement, and more listings closed**. Our Peer (P2P) texting campaigns are personal, local, compliant, and scalable — and it's proven to outperform traditional advertising like postcards, newspaper ads, and email blasts.

## BUILT FOR AGENTS & BROKERS

Whether you're a solo agent or part of a team, Metior helps you:

- ✓ Generate fresh seller leads
- ✓ Re-engage past clients
- ✓ Promote open houses & listings
- ✓ Increase web traffic & inquiries
- ✓ Stand out in a crowded market
- ✓ Improved engagement and response rates compared to other outreach channels.

## HOW IT WORKS

### 1. Create Your Message

- Share your offer, listing, or call-to-action.

### 2. Choose Your Audience

- Select zip codes or target areas.

### 3. Launch & Track Results

- We execute the campaign and provide detailed reports.

## Metior vs. Traditional Marketing

Feature	Postcards/Print	Email Blasts	Metior P2P Texting
Read Rate	Low	Moderate	<b>Very High</b>
Time to Engage	Days/Weeks	Minutes/Hours	<b>Minutes</b>
Compliance Guaranteed	✗	Varies	✓
Cost per Lead	High	Moderate	<b>Cost-effective</b>



## Why Metior Works for Real Estate Professionals

### High Engagement that Converts

- ✓ 99% open rate — nearly every text is seen.
- ✓ 90%+ of ads read within 3-5 minutes.
- ✓ Texting is the #1 way people communicate today.
- ✓ P2P text messages outperform email, postcards, and online ads.

### Precise Targeting in your Local Market

- ✓ Send P2P texts to specific zip codes.
- ✓ Reach potential homebuyers, sellers, and referral sources right on their mobile phones.
- ✓ Promote listings, open houses, buyer needs, or seller outreach.

### Fully Compliant Messaging

- ✓ P2P texting ensures TCPA & FCC compliance
- ✓ Opt-out language and Do-Not-Call scrubbing included

### Immediate, Trackable Results

- ✓ Real-time performance reports so you can see exactly how campaigns are performing.
- ✓ Adjust messaging and targeting to optimize response and ROI.

## Ready to Sell More Homes?

Let's talk about how P2P texting can strengthen your marketing and help you close more deals — faster and cost effectively.

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 **Email:** ryan.lake@metiorinc.com

 **Website:** [metiorinc.com](http://metiorinc.com)

**Special Offer - 20% OFF** for first-time advertisers — up to 2,000 targeted texts.\*

*\*Requires 10DLC registration.*